

## Workshops

Hort workshops offer the chance to break out of the routine and really kickstart a new creative energy. We push participants out of their comfort zone, minimising computer use and focussing on manual and analogue making methods. At once carefully defined parameters, simplicity and unending possibilities create a space where one can explore and push boundaries further than before. Process is important and nothing is wrong, just get stuck in!

## About Hort

Described by the Walker Art Center as "one of Europe's most fearless design studios" Hort was founded in 1994 by Eike König. After more than two decades Hort's impressive body of work is both exuberant and also grounded in conceptual systems. Born out of the music industry and the dream of a creative playground, it's namesake, Hort has evolved into the consummate multidisciplinary Berlin design studio of today. Hort is indebted to steadfast investment in people, long term partnerships and relationships for its success. The studio's output remains boundless across mediums, industries and approaches. From Bauhaus Dessau and others in cultural authority to sporting stars such as Nike; from corporate giants Microsoft to leading publications like Wallpaper\*, Hort has established itself as a creative touchstone. Eike himself lectures and gives workshops around the world and is committed to education and supporting young people. Currently Professor of Graphic Design and Illustration at the University of Arts Offenbach this passion is reflected back into the studio environment, contributing to development and the entire team that are Hort.

## Details

1. Hort Workshops run over two days. We feel it is important to sleep on ideas, giving time to process and promote unconscious decision making.
2. Hort workshops of more than 10 people will require an assistant from the Hort team. Workshops with groups larger than 20 are also possible, please get in touch to find out more.
3. We have space at our studio in Berlin to host up to 10 people for a workshop.
4. Budget depends upon different variables, we'd be happy to send you a quote and discuss possibilities with you. Please be aware that travel and material costs should be covered by the host.
5. Do you have a topic of interest or goal in mind? Let us know and we'll curate a workshop that supports your aims.
6. Anyone can take part in a Hort workshop no matter their age, profession, position or experience in design.
7. Usually a Hort workshop will require a working room with enough tables and chairs for those taking part, a projector or flatscreen and snacks and drinks for participants.

## Selected Past Workshops

- Nike, Global Design Leadership
- Innova Systems, Entertainment Team Moscow
- Aperto, Company Wide Berlin
- DDB Düsseldorf, Design Team
- Jung von Matt/Neckar Stuttgart, Creative Team
  
- ÉCAL, BA Graphic Design
- Manchester Metropolitan University, Entire Design Faculty
- University of Applied Arts Vienna, Institute for Design, Graphic Design Department
- University of Applied Sciences Münster, Design Department
- Copenhagen School of Design & Technology, Design Department
  
- Graphic Design Festival Scotland
- Creative Mornings, Ljubljana, Slovenia

## Links

[vimeo.com/44385561](http://vimeo.com/44385561)  
[vimeo.com/45830740](http://vimeo.com/45830740)

## Contact

If you would like to know more, please write to:  
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